

PIXEL

GRAPH

**DIGITAL
MEDIA
COMPANY**

INTRODUCTION

Established in 1991 by South African graphic designer Michael Paine, Pixelgraph Media launched providing print and media solutions to the South African market.

We extended our services in 1999 with the onset of the internet age, diversifying into internet and digital media, 3D modelling and animation solutions and continue to grow as technology changes around us.

WHY CHOOSE PIXELGRAPH MEDIA

OUR QUALITY SERVICES

Pixelgraph Media is uniquely positioned as one of Southern Africa's specialists in website, digital media and print solution providers.

OUR SKILLS

For over 15 years we have developed our skills, keeping abreast of what is happening in media enabling us to be proud of the skills that we possess today.

OUR TEAM

Pixelgraph Media has a team of dedicated partners, all passionate about what they do. We believe it is this passion that keeps them at the cutting edge of what they do. Our staff work together in a pressured environment as a team committed to one thing alone, and that is service and excellence. It's what sets us apart from the rest.

OUR PROFESSIONALISM

Pixelgraph provides more than products and service. We provide solutions to media challenges. We partner with our clients to make sure that the solutions we recommend do in fact deliver to the clients expectations and beyond.

OUR UP-TO-DATE TECHNOLOGY

With a commitment to staying in step with what is happening on a global level it will come as no surprise that we place a high demand on training and development. Our work demands a high level of technical expertise whether it be hardware or software so we are continually honing our skills and furthering our knowledgebase. It shows in the work we do.

SOCIAL MEDIA



SOCIAL MEDIA MARKETING

Does the idea of marketing through social media platforms like Facebook, Twitter, Pinterest, Snapchat, and Instagram overwhelm you? Don't worry; that's what we do best. At PixelGraph Media we offer management and support services to help you and your brand become the experts of these platforms.

Alongside an effective strategy and the ability to measure your results, you'll soon see why so many world-famous brands are making social media their favourite marketing playground.

With social media, you can market your business, promote products and services, and get valuable feedback from customers on what they want.

VIDEO

Marketers are using video content to engage audiences on social media and capture their attention. In many cases, video content has been reported to have helped consumers make a purchasing decision. We're living in a fast-paced world, and video marketing is one of the few types of online material that can offer the value, relevance, and flexibility that consumers want.

It's even predicted that by 2019, more than 80% of web traffic will be claimed by video. Be sure your brand is staying ahead of the curve!

If you're looking for video to be a part of your marketing strategy, our team of videographers are extremely professional and have produced some top-quality work.

ADDITIONAL ONLINE COMMUNICATION

When it comes to building, and maintaining brand loyalty, consistent communication with your customers is key. With most of your target market communicating online, you need to be able to reach them.

With this in mind, we've created personalised online communication services to help you create and send exciting and relevant messages to your fans and customers.

Call us today on

(031) 309 1391

to discuss pricing and the way forward.

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WEBSITE DESIGN



WHY HAVE A WEBSITE?

A website distinguishes your company as an established identity. It presents a shop window to the world of the services and products your company provides and creates an impression of who you are and what you do before your client or customer even contacts you. It can drive customers to you 24 hours and many customers will certainly ask you for your website address as apposed to spend time on the telephone establishing your credentials.

WHAT ABOUT SUPPORT AFTER THE WEBSITE IS COMPLETE?

Our support team is on standby to assist you with any changes required to your website which will be given priority treatment and corections to static HTML websites will be charged for on an hourly basis.

Website Pricing guideline

Domain Registration.....R250 once off
Website HostingR129pm
Static HTML Starting fromR2500
Wordpress CMS Starting from.....R4200

There are essentially two different types of websites that you can get and that we provide. They are static HTML websites and CMS (Content Management Websites). The difference between the two are vast.

A static HTML website is a website which typically doesnt change all to often. They have to be updated by a web designer.

A CMS website is generally more user friendly than a static HTML website, the customer gets complete control over the information on the website allowing the customer to add or delete pages immediately with very little understanding on how a website works. They are also more robust when it comes to being found by search engines which makes them far more superior when it comes to promoting your company and services effectively.

For all of our CMS websites we use Wordpress which we find to be more robust and user friendly allowing you complete control of your website content.

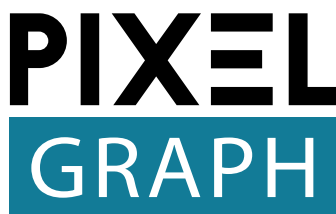


HOW DO I START THE PROCESS?

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GRAPHIC DESIGN



OUR SERVICES

We offer a complete graphic design solution which includes any corporate requirements ie. Corporate stationery; business cards, letterheads, eMail signatures, company presentations etc. Our team of dedicated designers draw from their wealth of design experience to provide an exceptional service and product.

Corporate Identities

Business Cards

Logos

Presentations

Letterheads

eMail signatures

Screensavers

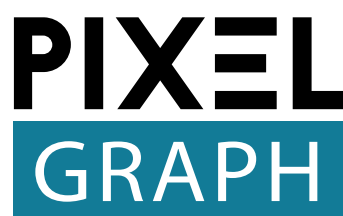
Annual Reports

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DIGITAL PRINT

WHAT IS DIGITAL PRINT?

The greatest difference between digital printing and traditional methods such as lithography, flexography, gravure, or letterpress is that there is no need to replace printing plates in digital printing, whereas in analog printing the plates are repeatedly replaced. This results in quicker turnaround time and lower cost when using digital printing,

OUR SERVICES

Outdoor flags and banners Vehicle branding
Safety Signs Pull up banners
Wallpaper Printing **Large Format**
Screenprinting

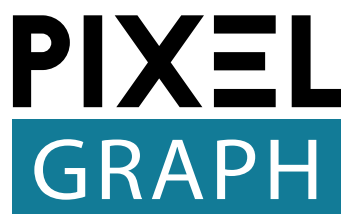


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3D MODELLING

WHY USE 3D MODELLING?

3D Modelling provides you with the unique ability to replace costly conventional studio photography with reliable, consistently lighted rendered results. This essentially means we can create your product in 3D and stage it in any position required and provide you with a photo realistic product with amazing detail and quality. The lighting is all done digitally so you get predictable and consistent results throughout your whole product range. If you need the product at another angle, no problem, we simply change the angle and re-render with the same lighting but without the hassle of rebooking studio time and paying costly photography fees.



OUR SERVICES

Animation
3D Modelling
Rendering
Screensavers
Digital Photography

HOW DO I START THE PROCESS?

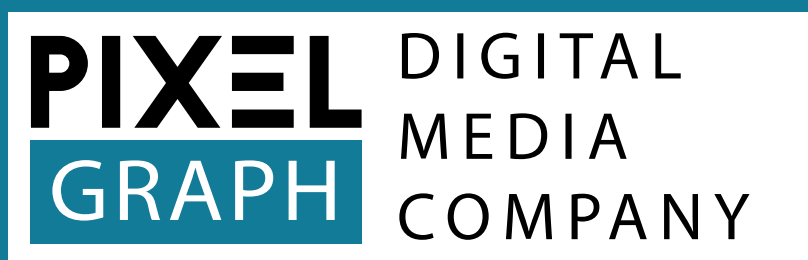
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CINEMA 4D | **THE 3D MOTION GRAPHICS LEADER**
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